

General Contest Rules

Last Updated: May 5, 2026

1. No Purchase Necessary

No purchase or payment of any kind is necessary to enter or win. A purchase will not improve your chances of winning.

2. Eligibility

- **Residency:** Contests are open only to legal U.S. residents who reside in the Stations' listening area (Southwest Kansas, Oklahoma, and Texas Panhandles).
- **Age:** Must be 18 years or older at the time of entry unless otherwise specified for a particular contest.
- **Exclusions:** Employees of Seward County Broadcasting, participating sponsors, their advertising agencies, other area radio or TV stations, and their [immediate family members](#) are ineligible.

3. Winning Restrictions

- **Frequency:** Only one (1) winner per household is permitted within any **30-day period** for prizes valued under \$100.
- **High-Value Prizes:** For prizes valued over \$600, households are limited to one win every **six (6) months**.
- **Identity:** Winners must use their true legal name; using an alias will result in immediate disqualification.

4. Prize Claiming

- **Identification:** A valid [government-issued photo ID](#) and Social Security number are required to claim any prize.
- **Deadline:** Prizes must be picked up in person at our studios (1410 N. Western Ave, Liberal, KS) during business hours within **30 days** of winning. Prizes not claimed within this period are forfeited.
- **Taxes:** Winners are solely responsible for all taxes. A **Form 1099** will be issued for any prize or cumulative winnings exceeding \$600 in a calendar year.

5. Technical Issues & Streaming

- **Streaming Delay:** Listeners of our [online audio streams](#) or mobile apps may experience a delay of **30 seconds or more** compared to the over-the-air broadcast. This may affect your ability to participate in time-sensitive "caller number X" contests.
- **No Liability:** The Stations are not responsible for dropped calls, internet outages, or technical malfunctions.

6. Publicity Release

By participating, winners grant the Stations exclusive permission to use their name, voice, and likeness for promotional purposes without further compensation.

7. Decisions Final

The Stations reserve the right to amend rules or substitute prizes of equal or greater value. All decisions by Station management regarding contest execution and winner eligibility are **final and binding**.